

# PRIVACY POLICY AGREEMENT

SPLITZ App respects the privacy of its users and has developed this Privacy Policy to demonstrate its commitment to protecting your privacy.

This Privacy Policy agreement (this “*Privacy Policy*”) constitutes an agreement between you (“*You*”) and the developers of this app, (“*We*” or “*Us*”) and governs your use of the SPLITZ Application, as defined below. The SPLITZ Application is referred to in this Privacy Policy and other agreements as “*SPLITZ App*” or “*Licensed App*” and all services and provided features as “*Services*”.

By downloading, installing, and using SPLITZ App, you acknowledge that you have read, understood, and agree to be bound by and comply with this Privacy Policy. If you do not agree to the terms and conditions of this Privacy Policy, you are not entitled to use SPLITZ App.

These privacy policies (the "Privacy Policy") are intended to describe for you, as an individual who is a user of SPLITZ App or any other online services, the information we collect, how that information may be used, with whom it may be shared, and your choices about such uses and disclosures. By using SPLITZ App and its Services, you are accepting the practices described in this Privacy Policy.

## 1. HOW WE COLLECT AND USE INFORMATION

a. We retain the current photo locally on your device. Photos are retained for the duration of the current session and are deleted from your device when SPLITZ App is closed or terminated. We use this information to operate, maintain, and provide to you the basic features and functionality of the Services. It is not transmitted outside of the app and we do not send any of your photos to a server.

b. Photos are analyzed to extract face landmarks (contour, eyebrows, eyes, nose, lips). We retain face data locally on your device. Face data is retained for the duration of the current session and is deleted from your device when SPLITZ App is closed or terminated. We use this information to operate, maintain, and provide to you the basic features and functionality of the Services. Analysis is done locally using on-device machine learning. It is not transmitted outside of the app and we do not send any face data to a server.

## 2. SHARING OF YOUR INFORMATION

We never share your data with third parties.

## 3. HOW WE STORE AND PROTECT YOUR INFORMATION

Your information collected through the Services is stored on the device and is never sent to a server.

#### **4. CHANGES TO OUR PRIVACY POLICY**

We may modify or update this Privacy Policy from time to time to reflect the changes in our business and practices, and so you should review this page periodically. When we change the policy in a material manner, we will let you know and update the last modified date at the bottom of the file.

**Last update: August 11th, 2025**